



2110 Washington Street  
New Holstein, WI 53061  
Phone (920) 898-5776  
Fax (920) 898-5879  
E-mail: [nhutilities@wppienergy.org](mailto:nhutilities@wppienergy.org)  
Website: [www.nhutilities.org](http://www.nhutilities.org)

# 2010

## SOLAR ENERGY INCENTIVE PROGRAM

**Solar energy systems** can generate electricity or provide domestic hot water by capturing clean energy from the sun. Using solar energy in your home can save you money on your electric bill and will displace greenhouse gas emissions produced from fossil fuel energy sources.

New Holstein Utilities offers cash incentives to encourage the purchase and installation of solar hot water systems and photovoltaic technologies in our community. Qualifying installations may be eligible for up to \$1,000 in incentives. Repairs to an existing solar energy system may be eligible for up to \$500 in incentives.

### How to Apply:

1. Contact New Holstein Utilities at 920-898-5776 for a pre-approval letter prior to purchase or installation.
2. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the reverse side.
3. Attach the pre-approval letter and the original sales receipt indicating the date of purchase, the dealer or contractor name and address, and an itemized project cost.
4. Drop off your completed application at our office or mail it to New Holstein Utilities, 2110 Washington Street, New Holstein, WI 53061.

### Eligibility:

- The Solar Energy Incentive Program is available to residential customers with a valid New Holstein Utilities electric account.
- Solar energy incentives include:
  - New Solar Water Heating System**  
New solar water heaters that replace or supplement an existing electric hot water service are eligible for an incentive of \$15 per square foot of collector area, up to a maximum of \$1,000.
  - New Photovoltaic System**  
Rack-mounted PV systems, as well as building integrated PV, may be eligible for an incentive of \$1.00 per watt, up to a maximum of \$1,000. New Holstein Utilities must approve system interconnections prior to installation.
  - Repair of Existing Solar Water Heating System**  
Existing solar water heaters are eligible for 50% of the cost of service and repairs, up to a maximum of \$500. This includes routine maintenance, as well as major system repairs.
- Personal labor cannot be claimed as part of installation or repair costs if completed by the homeowner.
- Solar equipment must be certified by the SRCC, backed by an extended warranty, and installed by an experienced solar contractor.
- Water storage tanks must be listed by an appropriate testing or inspection agency and bear labels stating the maximum working pressure.
- Any electrically operated components must meet applicable safety requirements of the NEC.
- The incentive may not exceed the total project cost.
- 

The Solar Energy Incentive is a Commitment to Community program funded in part by the Public Benefits Charge. Applications will be accepted on a first-come, first-served basis, until allocated funds are spent.

**Deadline: December 31, 2010**

QUESTIONS? NEED MORE INFORMATION? CALL US AT 920-5776.

Shared strength through  WPPI Energy

## • 2010 SOLAR ENERGY INCENTIVE PROGRAM APPLICATION •

**How to Apply:** For the installation of a new solar water heating system or new photovoltaic system, please attach your pre-approval letter from New Holstein Utilities and the original sales receipt indicating date of purchase, dealer name and address, and an itemized project cost. If you are repairing your existing solar water heating system, please attach a copy of your invoice describing the repair. Projects must be planned for completion **no later than December 31, 2010.**

CUSTOMER INFORMATION (Please print clearly)		
Customer Name (First, Last)	Utility Account Number	
Address of Installation/Repair	City / State / Zip Code	
( ) Telephone # (Home)	( ) Telephone # (Days)	E-mail Address
DEALER/CONTRACTOR INFORMATION		
Dealer/Contractor Name	Contact Person	
Address	City / State / Zip Code	
SOLAR ENERGY SYSTEM INFORMATION		
Qualifying Incentive:	<input type="checkbox"/> New Solar Water Heating System.....\$15 /ft <sup>2</sup> of collector area, up to \$1,000 = <input type="checkbox"/> New Photovoltaic System.....\$1.00 /watt, up to \$1,000 = <input type="checkbox"/> Repair of Existing Solar Water Heating System.....50% of cost, up to \$500 =	Total _____ _____ _____
Equipment Brand Name	Model Number	
System Description (Square footage of collector, storage tank size, angle of installation, orientation, wattage, inverter, etc.)		

### Certification and Agreement

I understand that this offer provides incentives for qualifying solar energy systems at residences currently receiving electricity on a retail basis from New Holstein Utilities. Qualifying solar energy systems include the purchase and installation of a new solar water heating system, repair of existing solar water heating system, and purchase and installation of a new photovoltaic system. The system described in this application meets the appropriate certifications from the Solar Rating and Certification Corporation and has been installed in accordance with the National Electric Code and all applicable local ordinances.

I agree that New Holstein Utilities reserves the right to verify sales receipts and/or installations before issuing incentives. Qualifying solar energy systems or repairs must be purchased and installed between January 1, 2010 and December 31, 2010.

I agree that New Holstein Utilities does not guarantee that implementation of the energy efficiency or solar energy system improvements described in this application will result in energy cost savings. New Holstein Utilities makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed including, but not limited to, any warranty of merchantability or fitness for purpose. In no event shall New Holstein Utilities be liable for any incidental or consequential damages.

I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-served basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.

I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

<div style="text-align: center;"> <span style="font-size: 2em; font-weight: bold;">X</span> </div> <hr style="border: 0; border-top: 1px solid black; margin: 5px 0;"/> <div style="display: flex; justify-content: space-between;"> <span>Applicant's Signature</span> <span>Date</span> </div>	<div style="text-align: center;"> <span style="font-size: 2em; font-weight: bold;">/ /</span> </div>
<p><b>QUESTIONS? NEED MORE INFORMATION? CALL US AT 898-5776.</b></p>	

FOR UTILITY USE ONLY	
<div style="text-align: center;"> <span style="font-size: 2em; font-weight: bold;">X</span> </div> <hr style="border: 0; border-top: 1px solid black; margin: 5px 0;"/> <div style="display: flex; justify-content: space-between;"> <span>Authorized Signature</span> <span>Date</span> </div>	<div style="text-align: center;"> <span style="font-size: 2em; font-weight: bold;">/ /</span> </div>
Voucher No. _____	Deferred Account _____